



# Institutionalizing a Discovery Tool

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29-30 September 2005

29-Sep-2005



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WHAT IS THIS “kitu” (a.k.a “thing”) ?

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## What is it now ?

### What it was intended to be in the first place.....

“a global partnership for the delivery of environmental data and information. “

Simply put, [the kitu] is a “**discovery tool**” that is built upon partnerships with authoritative and reliable institutions

It provides access to resources managed by these partners (e.g. UN clearing houses, government and non-government organisations, etc) from a single entry point

Google cannot do this....it caters for too broad a user base, is not vetted, crawls and indexes just about anything on the internet and is unstructured (e.g. water=keringet, water pipes, water management)

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## Why do we need this ?

**Mandate – to provide access to information and data concerning the environment**

Although Information is growing exponentially, there is no single “coordinated” mechanism that provides access high quality environmental data and information

As a result :

Information and data is not effectively recycled

Information and data is not effectively utilized

resources are wasted

duplication is common

within our own programme we do not know what we have or what is available

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## What are our key challenges ?

The name – our success lies in our ability to be perceived as coordinating and not controlling

A management structure & team – currently 50% PM project

Marketing and outreach -- misunderstood, under utilized

Identification of partners

Integration within the family (GRID, GeoData Portal, UNEP, etc)

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## User Needs Survey

### Section A: Preliminary Analysis:

A1. Respondents area of work:		Response Percent	Response Total
	Information Dissemination	44%	22
	Project Implementation	34%	17
	Project development	36%	18
	Data Collection	30%	15
	<b>Policy / Decision Maker</b>	<b>52%</b>	<b>26</b>
	General Research	46%	23
	GIS	20%	10
<b>Total Respondents</b>			<b>50</b>

A2. Affiliation of Respondents:		Response Percent	Response Total
	<b>UNEP</b>	<b>29%</b>	<b>14</b>
	Other UN	7%	5
	NGO	19%	10
	IGO	5%	3
	GOV	9%	5
	EDU	11%	6
	Others	15%	7
<b>Total Respondents</b>			<b>50</b>

[More results for Preliminary Analysis >](#)

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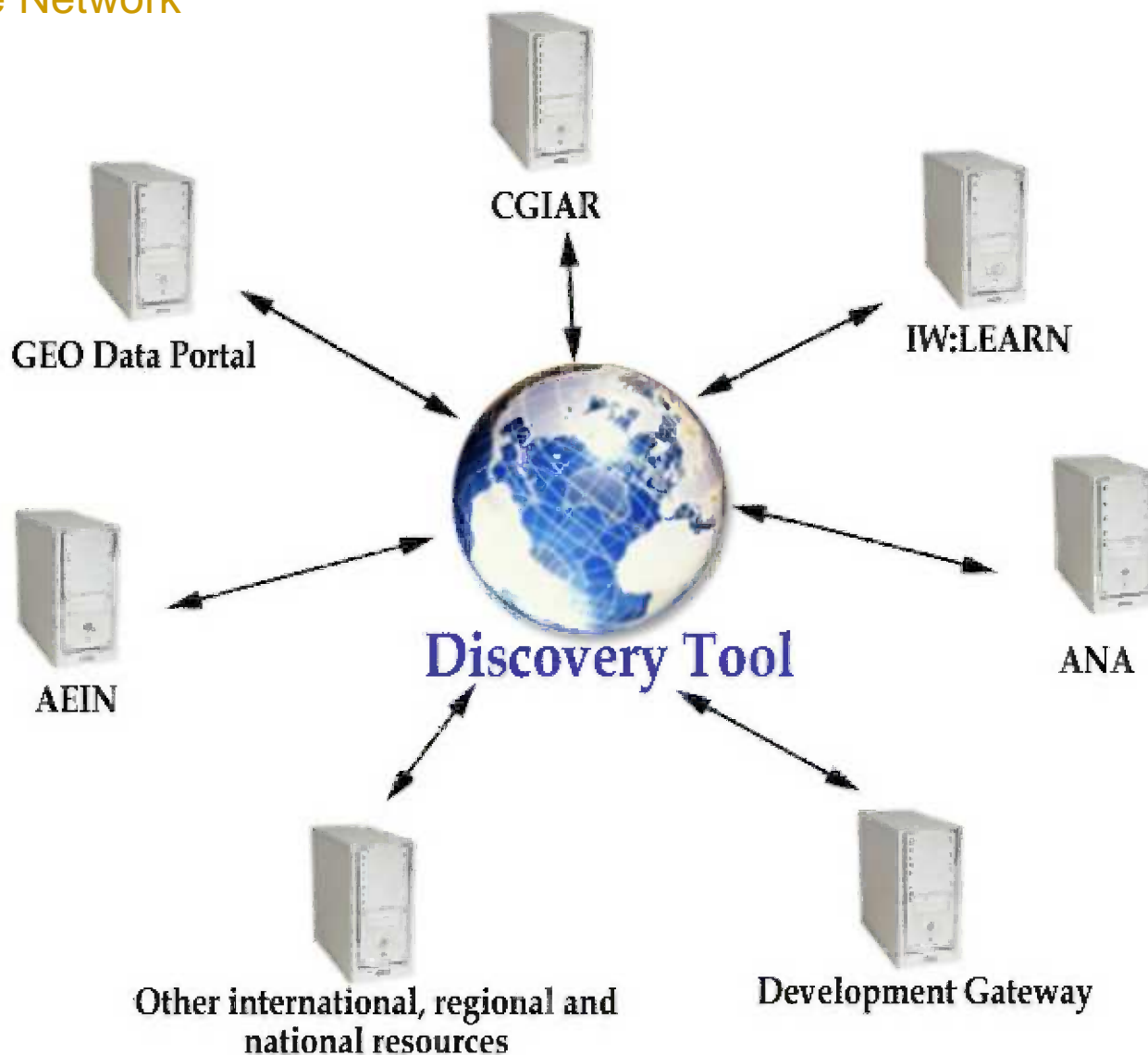
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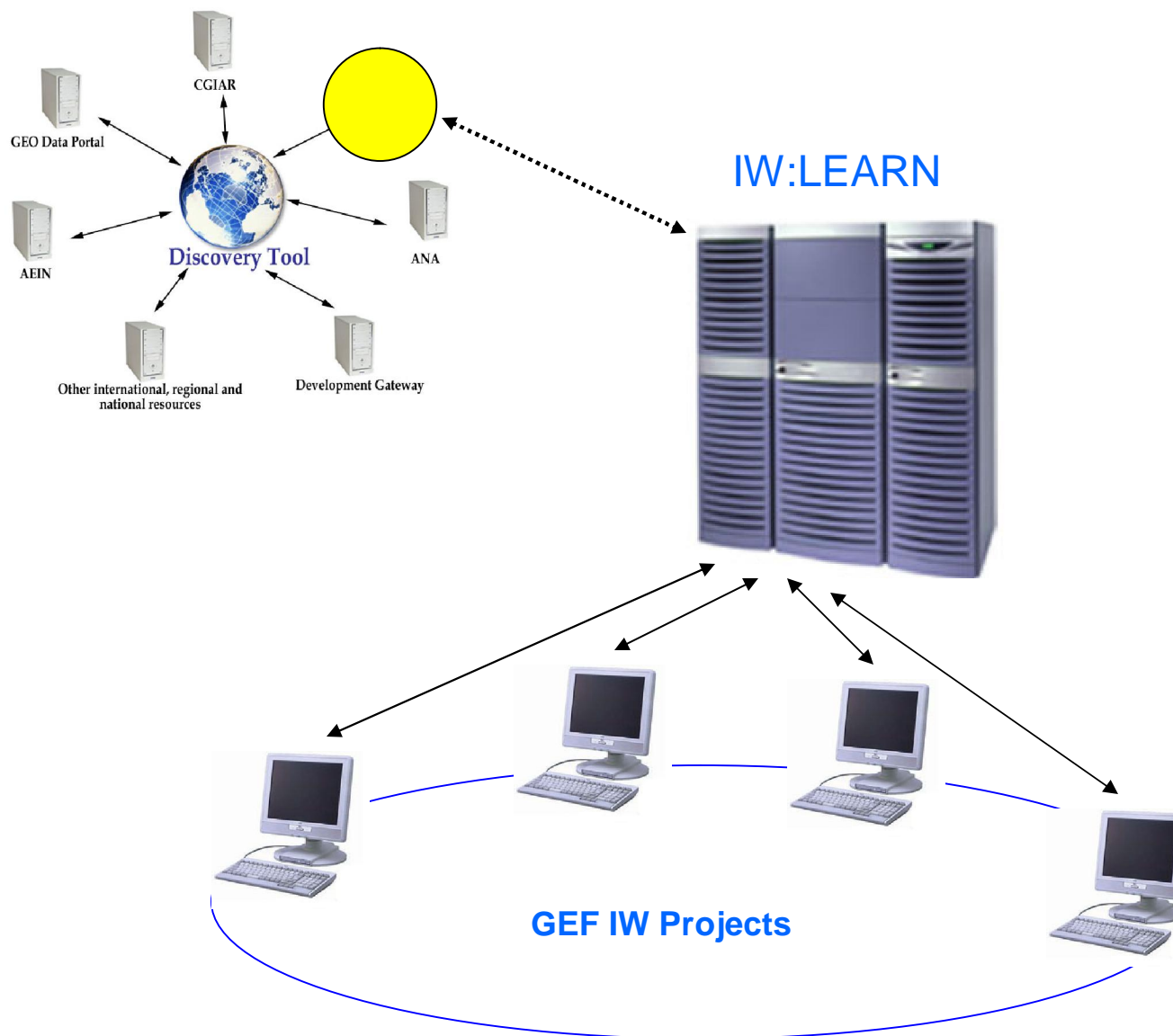
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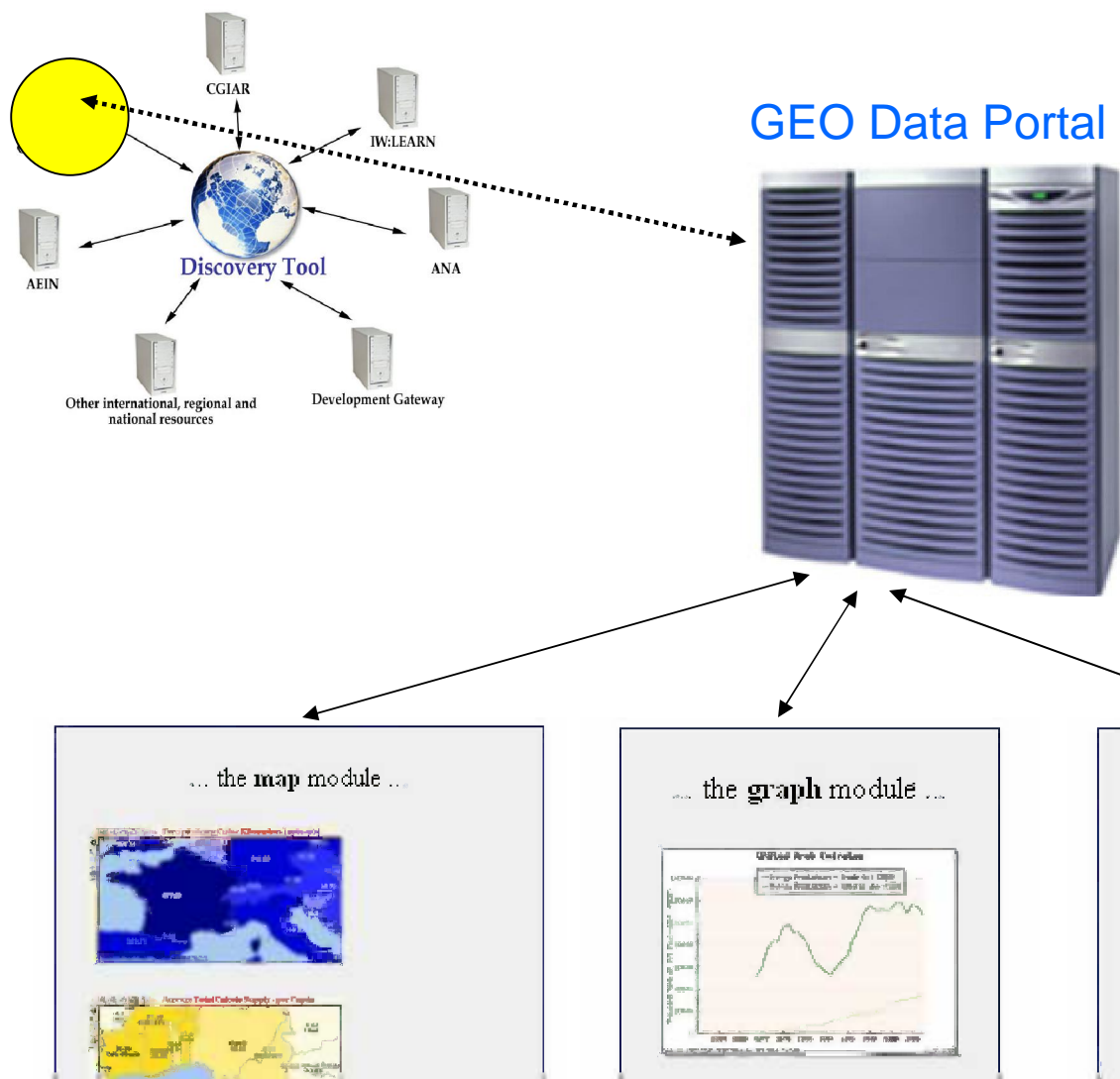
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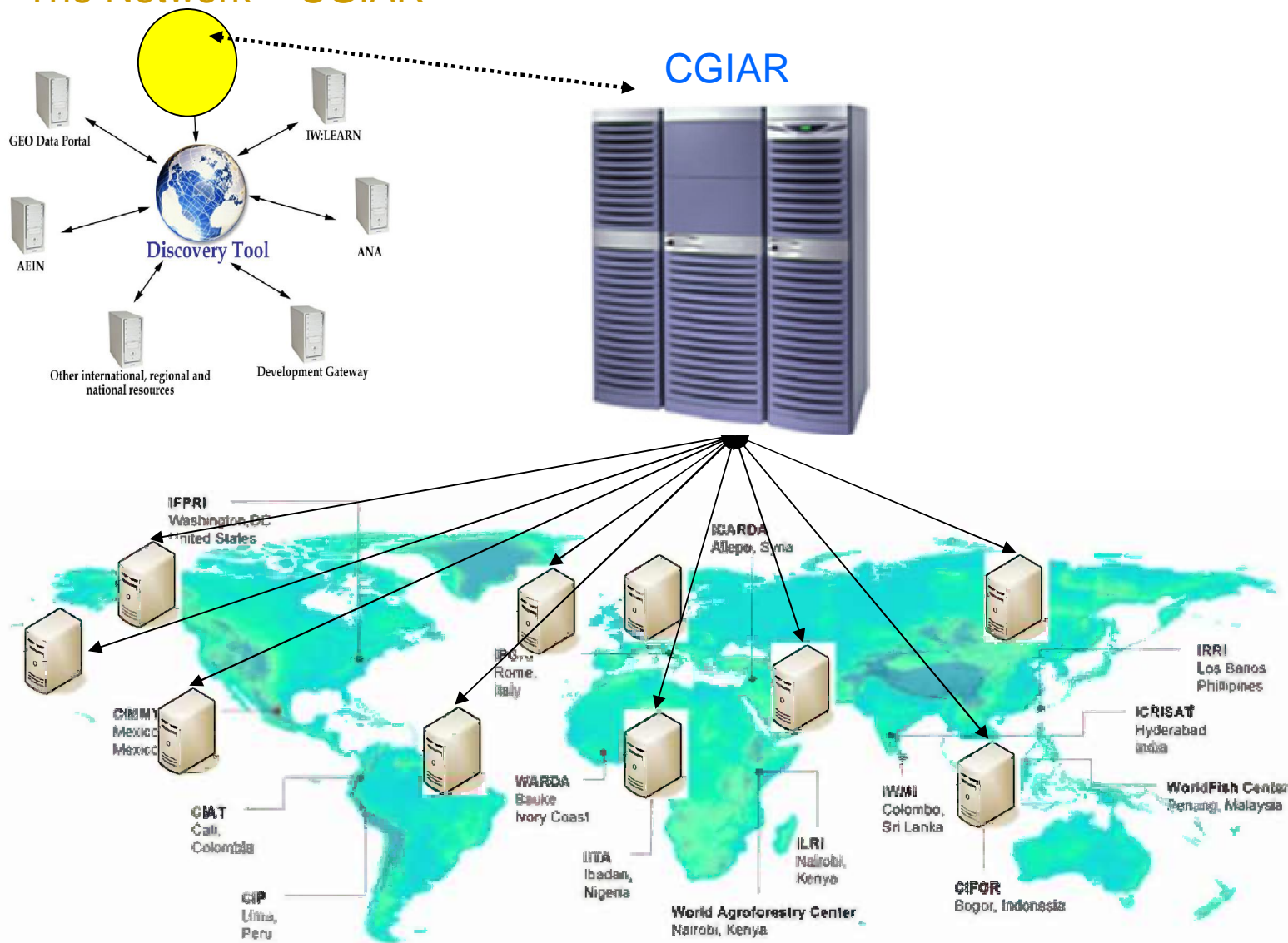
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## User Needs Survey

A3. Respondents field of work:			Response Percent	Response Total
<b>Environmental assessment</b>			42%	21
Environmental law and policy			12%	6
Environmental management			26%	13
Environmental news and media			16%	8
<b>Total Respondents</b>				48

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## User Needs Survey

Section B: Your information needs:

B1. What subject areas do you need information on?		Response Percent	Response Total
Water		72%	36
Biodiversity and protected areas		68%	34
Climate Change		64%	32
Law		64%	32
Energy		62%	31
Sustainable Production and Consumption		60%	30
Agriculture		58%	29
Security		58%	29
Socio Economic Data		58%	29
Health		56%	28
Urban Issues		56%	28
Environment Technology		56%	28
Land, soils and desertification		52%	26
Development Planning		50%	25
Air and Atmosphere		46%	23
Disasters		46%	23
Pollution and Wastes		46%	23
Chemicals and Pesticides		44%	22
Transport		30%	15
Ozone Depletion		20%	10
Protected Areas		4%	2
<b>Total Respondents</b>			<b>50</b>

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B3. How important is each of the following types of information to you? not important (-2 rating) to very important (+2 rating)		Ranking
Maps and graphics		1.24
Environmental reports		1.2
Early warning on environmental trends		1.12
Environmental policy docs		0.82
Regional and sub-regional analyses		0.74
Environmental management		0.74
A service that alerts you		0.64
Environmental News		0.62
Information about best practices		0.58
Information selected by experts		0.56
Project development and activities		0.54
Project funding sources		0.46
The ability to create maps online		0.44
References to science		0.4
News from env. Institutions		0.34
Training resources		0.28
Scientific articles		0.26
Contact information for people		0.12
Primary or raw data		0.12
<b>Total Respondents</b>		50

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